

## FOR IMMEDIATE RELEASE MAY 3, 2021



## Industry Expert Rebecca R. DeMarb Expands DSI Leadership

Rebecca R. DeMarb is launching a new office for Development Specialists, Inc. ("DSI") as a new Senior Managing Director in Madison, Wisconsin to expand geographic presence and provide additional expertise in financial reorganization.

DeMarb is widely recognized for her legal expertise in representing scores of companies throughout Wisconsin in financial workouts, reorganizations and bankruptcy proceedings. For the past 24 years, she has managed a seasoned and successful law practice. Bradley Sharp, President and CEO of DSI, stated, "Rebecca's work ethic and legal knowledge are well known in the region and we are thrilled with her addition to our nationwide team. DSI will continue to support her important work in Wisconsin as we continue to build additional services for our clients and partners in financial restructuring."

DeMarb brings to DSI decades of experience as an attorney advising businesses who are financially struggling and serving as a court-appointed receiver in Wisconsin. In her new position, DeMarb will continue to serve as a court-appointed receiver in Wisconsin, as well as expand to provide her expertise to firms nationwide. "I am excited to bring my unique perspective and experience to join with the quality team at DSI. My legal background in concert with the established and successful track record at DSI in creating solid business solutions for struggling businesses will be a strong combination," remarked DeMarb.

DeMarb's has received the following recognition for her work:

- Wisconsin Super Lawyers list in Debtor-Creditor Rights, 2008 to present
- Top 25 Female Attorneys in Wisconsin by Super Lawyers, 2010, 2015 to present
- Top 25 Attorneys in Madison, 2015 to present
- AV rating by Martindale-Hubbell peer review starting in 2012
- Currently maintains the highest Judicial AV Preeminent rating
- Business Bankruptcy Certification by the American Board of Certification, 2005 to present

## About DSI:

DSI is a leading provider of management consulting and financial advisory services to companies in need of operational improvements, balance sheet restructuring or turnaround management. As one of the first turnaround firms in the U.S., DSI has expanded from its headquarters in Chicago to include a significant national footprint with offices in New York, Los Angeles, San Francisco, South Florida, Wilmington and Columbus, Ohio. Internationally, DSI has an office in London. With DeMarb joining DSI, it will open its Wisconsin office at 104 King Street, Suite 201, Madison, Wisconsin 53703-3306.

DSI offers a broad spectrum of services as it has amassed professionals with financial, accounting, legal and regulatory expertise. DSI's services include:

- Restructuring Advisory Services
- Corporate Finance
- Forensic Accounting
- Litigation Support and Expert Testimony
- Third-Party Fiduciary Services

DSI excels due to the extensive experience and diverse background of our consultants. Our team includes Masters of Professional Accountancy, Certified Public Accountants, Certified Insolvency and Restructuring Advisors, Certified Financial Forensic Accountants and Certified Internal Auditors. DSI's unique collection of talent also includes two members of the American Bankruptcy Institute's Commission to Study the Reform of Chapter 11.

